

**You and Your Business are invited to be part of a New and
Exciting Sailing Event to be held on Seneca Lake,
Geneva, New York**



The Finger Lakes region of New York State is a great place for sailing. Coming to Seneca Lake for the first time ever July 20th - 27th, are the Hobie Cat North American Championships for Women, Youth, 14's, 17's and 18's. This event will draw hundreds of Hobie Cat racers and spectators from all across the U.S. and North American. We invite you and your company to become a sponsor and support this great event!

Sailing is viewed by the public as a truly exciting outdoor event, one that requires skill and experience. Sailing is a natural sport and being associated with it leaves a positive impression for your customers.

This prestigious sailing championship in past years has been held in California, Florida, and just this past year in the Midwest. Hobie Cat Division 16 Fleets from New York State and the Province of Ontario, Canada will be the proud host of the event.

We would like to you to become a sponsor of this exciting 8 day event. Days 1 - 3 will feature the 14, 16 Youth, and 16 women races. Beginning on Monday July 23, the racing starts for the Hobie 17's and Hobie 18's. Sailors will take to the northern end of Seneca Lake in Geneva, NY for some of the fastest and skillful sailing in the world!

We have many multi-tiered levels of sponsorships which are explained in the accompanying brochure. To give you the best return on your investment, we can tailor the event with the type of sponsorship you might be looking for. We can put your company/product logo on a multitude of items and locations. Be part of this championship race and catch some real attention for your company.

We welcome you to read through our color sponsorship brochure and use our response from to participate or inquire about more information.

If you would like to discuss all the possibilities please feel free to contact Bruce Krupke, Sponsorship Co-Chair. We would be happy to explain all the details of the event. To learn more about the race and Hobie Cat sailing, I encourage you to visit our event website at www.hobienac.com/2007

Thank you for considering our offer to be a sponsor of one of the newest and most exciting summer events in the Geneva NY area. We look forward to hearing from you soon!

Sincerely,

Bruce Krupke, Sponsorship Co-Chair, Telephone 315-427-1719 (cell), Email: bk@celebrationband.com
Mark Amico, Event Chairman, Telephone 585-746-2942 (cell), Email: mark.amico@xerox.com

Thank you for considering being a sponsor of the 2007 North American Hobie Cat Championships. This event held July 20th - 27th includes the Hobie 14, Hobie 16 Youth, Hobie 16 Women's, Hobie 17 and Hobie 18 Championships. Please use this form to either request more information or apply to be a proud sponsor. Please check the appropriate boxes:

Yes, I would like to be part of the 2007 North American Championship Team

Yes, I am interested. Before we can make a decision to be a sponsor, please contact me.

Business Name: _____ Product Category Name: _____

Your Name: _____ Title _____

Business Street Mailing Address: _____

City _____ State: _____ Zip: _____

Phone _____ Fax: _____ Email: _____

Yes, I would like to be a sponsor at the following level: _____

(Please refer to three fold sponsor brochure form for levels)

Amount Enclosed: \$ _____

*** Please make checks payable to: **2007 NAHC**

Mail Checks to: **Sharon James, 6932 Old Quarry Road. Fayetteville, NY 13066**

After we've received your application, we'll confirm receipt, thank you.

Please include your camera ready artwork, logo, business card, or floppy disk for printing or logos can be mailed to contacts listed below.

Place a check here if you wish to see a proof

I'm interested in other bonus promotional opportunities, providing racer goodie bag stuffers, please call me.

Deadline for Top 3 major categories sponsorships is May 1st, 2007. For all other sponsors the deadline is June 15th, 2007.

For more information regarding the event or publicity opportunity contact:

Mark Amico, Event Chairman, Telephone: 585-746-2942 (cell), Email: Mark.Amico@Xerox.com

Bruce Krupke, Sponsor Co-Chair, Telephone: 315-427-1719 (cell), Email: bk@celebrationband.com

Visit our website at www.hobienac.com/2007

Thank you and Happy Sailing